

# GolfersMD.com Announces Official Partnership with the Golf Channel

EASTON, Conn.

GolfersMD.com - the premier health, fitness and medicine-related Web site exclusively for golfers - announced a partnership agreement today with the Golf Channel where GolfersMD.com will be providing health, fitness, medical and performance information and content by the industries best doctors, trainers and medical experts to the Golf Channel Web site, GolfChannel.com.

"We're excited to start a new content-sharing partnership with GolfersMD.com," said John Houde, Golf Channel vice president New Media. "Health and fitness is very relevant to our online community and an important component in our overall content strategy. GolfersMD.com will join several other premier content providers to assist Golf Channel in providing a comprehensive and industry leading offering."

As part of the agreement, GolfChannel.com will feature videos and articles by the experts at GolfersMD.com to help grow the health and fitness section of the Golf Channel's Web site.

"GolfersMD.com is committed to keeping golfers, and their games, healthy and strong," said Tom Carter CEO of GolfersMD.com. "The partnership with the Golf Channel will help further educate the golf community that improving your health and fitness will lead to longer drives, less injuries and lower scores."

About The Golf Channel ([www.golfchannel.com](http://www.golfchannel.com))

Founded by Arnold Palmer and a subsidiary of Comcast Corporation (NASDAQ:CMCSA, CMSK), The Golf Channel is available in more than 110 million homes worldwide through cable, satellite and wireless companies. It features a programming schedule that includes more live golf coverage than all other networks combined, as well as news, instruction and original productions, such as the popular Big Break. GOLF

CHANNEL became the exclusive cable home of the PGA Tour in 2007, and televises part or all of every PGA TOUR event. In addition, the network is exclusive television home of the Nationwide Tour, European Tour and Canadian Tour, and the exclusive cable home of the Champions Tour. Also featured is a generous mix of other competition from the LPGA Tour, USGA, PGA of America, Asian Tour, PGA Tour of Australia, and Sunshine Tour of Southern Africa.

#### About GolfersMD.com

GolfersMD.com, a SportsMD LLC owned website, is independently owned and headquartered in Easton, CT. It was developed to keep golfers, and their games, healthy and strong. GolfersMD.com brings together the golf industries best health, medical and performance experts and allows them to share their knowledge through videos and articles. With over 230 videos, hundreds of articles and a health library with over 3000 health concerns GolfersMD.com is committed to educate, enlighten and empower golfers to treat and prevent injuries, while addressing every conceivable related health concern. All information is free with no sign up requirements for more information please visit [www.golfersmd.com](http://www.golfersmd.com)